

# Exclusive, Limited Bulk Packages

Quantities of each of the following bundles are limited. Reach out today—it may not be available for long!

To confirm pricing and secure your order, email **Kaitlyn Guild at kguild@vaynermedia.com** 

#### THE "BE YOURSELF PATHWAY" PACKAGE

Order 50 books and master heart-centered leadership. Perfect for team-building, culture-building, and gifting.

## **Private 30-Minute Strategy Session with Claude**

An individual 30-minute virtual session (or bring a colleague for a 2-on-1 session) focused on your specific leadership, workplace, or career challenge.

Your Investment: Under \$1,200! (with special bulk discount)

# THE "START A MOVEMENT" PACKAGE

Order 150 books and start a workplace revolution. Perfect for leaders and organizations ready to step into authenticity as a force for good (and success).

# **Private 30-Minute Strategy Session with Claude**

An individual 30-minute virtual session (or bring a colleague for a 2-on-1 session) focused on your specific leadership, workplace, or career challenge.

#### +++PLUS+++

#### **Live Team Fireside Chat with Claude**

Exclusive 45-minute virtual guest appearance for you and your team or organization led by your designated host.

#### **Be Yourself at Work Manifesto**

A downloadable 8 1/2x11 "Manifesto" ready to be printed and posted.

#### **Toolkit**

A 40-page implementation guide with worksheets, leadership self-assessments, mini video lessons, team "huddle" questions, and action steps for important conversations, building team trust, new-hire interviews, and more.

#### THE "CHIEF HEART OFFICER" PACKAGE

Order 250 books and become a culture transformation leader. For leaders, entrepreneurs, coaches, and consultants serious about transformation and spreading the message of Be Yourself at Work.

# Everything in the "Start a Movement" Package +++PLUS+++

#### **Team Culture Transformation Session**

A 75-minute "Culture Transformation" session for your leadership team, staff, or group to explore a concept of heart-centered leadership and ways to embed it on a personal and team level.

Your Investment: Under \$6,000! (with special bulk order discounts)

#### THE "LEGACY ARCHITECT" PACKAGE

Order 500+ books and architect a company-wide movement. For visionary leaders ready to create lasting change. embed authenticity into every corner of their organization with enhanced strategic support.

# **Everything in the "Chief Heart Officer" Package** +++PLUS+++

## **Team Implementation Session with Live Spot Coaching**

An additional 60-minute "Culture Implementation" session to review and expand on action steps from the first Team Culture Transformation Session, with additional concepts, spot coaching, and Q&A.

## A Meetup with Claude and VaynerX in New York City!!!! PRICELESS

Come to NYC in 2026 and have an in-person experience, hanging with Claude and a personally chosen VaynerX colleague (or two) to talk work, careers, and life.

Your Investment: Under \$12,000! (with special bulk order discounts)

# Have something else in mind?

We'll create a custom package, including custom quantities and pricing.

#### Popular add-ons include:

- Live keynote presentation (virtual or in-person) by Claude
- "Half- or Full-Day with Claude" VIP experience for senior leaders or teams
- Bring us your idea!

Contact Kaitlyn Guild at Kguild@vaynermedia.com for custom pricing and availability.